Last Updated: December 5, 2024

1. Introduction

This Privacy Policy ("Policy") describes how **North Valley Christian School**("we", "us", "our") collects, uses, and shares information about you when you use our websites, mobile applications, and other online products and services (collectively, the "Services") or when you otherwise interact with us.

By using the Services, you agree to the practices described in this Policy. If you do not agree with this Policy, please do not use our Services. This Policy may change from time to time; any changes will be posted on this page with an updated revision date.

2. Information We Collect

We collect several types of information from and about users of our Services, including:

Personal Information:

Information that identifies you as an individual or relates to an identifiable person, such as:

- Name, postal address, telephone number, email address
- Credit card number and other payment information
- Social media account ID
- Employment information
- Audio, digital, video, or other electronic information you provide

This may include:

- Information you provide when registering for an account, entering a contest/promotion, subscribing to our services, or requesting information
- Transaction and payment information
- Communications with us
- Information from your social media accounts if you connect them to our Services

Usage Information:

Details of your visits to our Services, including:

- Traffic data, location data, logs
- Resources that you access and use on the Services
- Information about your interactions with our advertising and applications on third-party sites and services

Device Information:

Information about your computer, mobile device, or other device that you use to access the Services, including:

- IP address
- Browser type and version
- Device type and settings
- Operating system
- Unique device identifiers

Location Information:

With your consent, we may collect precise location information from your mobile device when you use our mobile applications.

Information from Other Sources:

We may receive information about you from other sources, including:

- Publicly available databases
- Joint marketing partners
- Social media platforms
- Third parties from whom we have purchased data

We may combine this data with information we already have about you.

3. How We Collect Information

We and our third-party service providers may collect information from you in various ways, including:

- Directly from you when you provide it to us, such as when you register on our Services
- Automatically as you navigate through the Services using technologies like cookies, web beacons, and other tracking technologies
- From third parties such as our business partners, advertising networks, analytics providers, and social networks

Cookies and Similar Technologies

We use cookies, web beacons, pixel tags, and similar technologies to collect information and provide you with a better experience. These technologies help us to:

- Remember your preferences and settings
- Understand how you use our Services
- Measure the effectiveness of our advertising
- Provide relevant advertising

You can control cookies through your browser settings and other tools. For more information, visit our Cookie Policy.

4. How We Use Your Information

We may use information that we collect about you or that you provide to us:

- To provide, maintain, and improve our Services
- To process transactions and send related information including confirmations and invoices
- To send promotional communications like special offers and other news about products and services
- To provide customer service and respond to inquiries

- To measure and analyze audience traffic and improve the quality and effectiveness of our Services and marketing efforts
- To detect, prevent, and address fraud, violations of our policies, and other harmful or illegal activity
- To comply with legal obligations
- To personalize your experience on our Services
- To communicate with you about your account or transactions
- To operate, evaluate, and improve our business

5. Disclosure of Your Information

We may disclose information that we collect or you provide as described in this Policy:

- To our subsidiaries and affiliates
- To contractors, service providers, and other third parties we use to support our business
- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets
- To fulfill the purpose for which you provide it
- For any other purpose disclosed by us when you provide the information
- With your consent
- To comply with any court order, law, or legal process, including to respond to any government or regulatory request
- To enforce or apply our Terms of Service and other agreements
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of our company, our customers, or others

We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

6. Your Choices

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- You can review and change your personal information by logging into your account profile
- You can opt out of receiving promotional emails by clicking the "unsubscribe" link
- You can choose whether or not to allow our mobile apps to collect precise location information
- You can opt out of certain third-party advertising and analytics cookies through your browser settings, or the links provided in our Cookie Policy

7. Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. However, the transmission of information via the internet is not completely secure. We cannot guarantee the security of your personal information transmitted to our Services.

8. Additional Rights and Disclosures

Depending on your location, you may have certain additional rights regarding your personal information, including:

California Residents (CCPA Rights):

The California Consumer Privacy Act (CCPA) provides California residents with specific rights regarding their personal information. These include:

- **Right to Know:** You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months.
- **Right to Delete:** You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions.
- **Right to Opt-Out of Sale:** If we sell your personal information, you have the right to opt-out of that sale.
- **Right to Non-Discrimination:** We will not discriminate against you for exercising any of your CCPA rights.

To exercise these rights, please submit a verifiable consumer request to us by contacting us using the information provided in the "Contact Information" section.

European Residents (GDPR Rights):

If you are a resident of the European Economic Area (EEA), you have certain data protection rights under the General Data Protection Regulation (GDPR). These include:

- **Right to Access:** You have the right to request copies of your personal data.
- **Right to Rectification:** You have the right to request that we correct any information you believe is inaccurate or complete any information you believe is incomplete.
- **Right to Erasure:** You have the right to request that we erase your personal data, under certain conditions.
- **Right to Restrict Processing:** You have the right to request that we restrict the processing of your personal data, under certain conditions.
- **Right to Object to Processing:** You have the right to object to our processing of your personal data, under certain conditions.
- **Right to Data Portability:** You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you wish to exercise any of these rights, please contact us using the information provided in the "Contact Information" section.

9. Special Information for Children

Our Services are not directed to children under 18. If a child under 18 submits personal information to us, we delete the information as soon as we discover it and do not use it for any purpose. If you believe that we might have any information from a child under 18, please contact us using the information in the "Contact Information" section.

10. Changes to Our Privacy Policy

We may update this Policy from time to time. If we make material changes, we will post the updated Policy on this page and change the "Last Updated" date above. We encourage you to review this Policy whenever you access the Services to stay informed about our information practices.

11. Contact Information

To ask questions or comment about this Policy and our privacy practices, contact us at:

North Valley Christian School
8854 Haskell Avenue,
North Hills, CA 91343

818.894.3213